



Minutes of Corinium Radio Committee meeting on 07/02/12 at Cirencester Library

Present; Liz Young, Angela Morrison, Linda Dyson, Geoff Carr, Alissa MacGregor, Harry Jerome, Simon May, Fred Hart, Cameron MacGregor, Malcolm MacGregor

Apologies; None received

Technical Report is available on the website; this is in the new members' area. If you do not know how to access this area send an email to [technical@coriniumradio.co.uk](mailto:technical@coriniumradio.co.uk)

Programming Report; the programming meeting was poorly attended but Liz has spoken to Sheila from Sheuniqu who is very keen to continue contributing programmes for the next broadcast.

### **Broadcast**

It was agreed that the next broadcast should be designed to fit our current financial status so a two day broadcast on Saturday and Sunday 30<sup>th</sup> June and 1<sup>st</sup> of July was agreed, the Ofcom application needs to be in before the 6<sup>th</sup> of May. .Liz Young will speak to Cirencester College about rooms etc.

### **Transmitter**

Geoff discussed the need for a transmitter and spoke about the cost. An email from Winchcombe Radio indicated that the cost of buying an equivalent transmitter is in the region of £2,000. Geoff is looking in to the possibility of renting from an alternative source. Triangle has quoted £395 + VAT. Geoff will continue to investigate.

### **Business Awards**

Geoff spoke about the Awards and felt we should enter PR and Marketing as well as team of the year. This would help raise our profile at no cost. After discussion amongst the group it was agreed that we did not really have a vehicle use for PR and Marketing so we will concentrate on Team of the year. GC, MM, AM, and LY will meet to discuss and fill in the forms. Simon will put a visual presentation together

### **Fundraising**

The report is on the website.

A special thank you to Cirencester scene, the Promo cast gets 5 mentions in the February edition.

Following the success of the last pub quiz Nick is arranging another one, provisional information is that it will be at the Daneway in Sapperton and tickets will be £8. It was requested that people should be able to buy a quiz only ticket and not pay for a meal as well.

Geoff is organising a wine tasting, this will be a ticket only affair restricted to 14 tickets. Contact Geoff for more information.

### **Grant Applications**

Geoff raised the issue of the amount of time it takes to fill in grant applications. As grants are a vital part of our income if you feel that you can help fill in the forms then please let us know.

### **Promo casts**

Geoff and Simon introduced the promo cast. Flyers are ready to be handed out. It was stressed that they should be handed out rather than sent because of the nature of what we are offering. A company can sign up for a promo cast for a year. This allows them a monthly podcast. The cost is £150 for a year.

Simon said that initial response has been very good with Westonbirt School being very keen.

With so many of the group being of a youthful age it was felt that first contact should be made with an adult in the first instance. Anyone who signs up a company should be responsible for ensuring that they are treated in a professional manner and the podcasts are completed regularly and in good time.

### **A.O.B**

Linda stressed the need for advertising the writing completion and perhaps offering prize for the winning school, maybe a training day with desk and recording equipment.

Liz stated that the programme report contains a timeline for broadcasts and encouraged everyone to have a look, to understand the timings for a broadcast.

Geoff enquired about the second laptop which has been unavailable for some time now. Fred is chasing Tom in trying to get it returned